the early years: a different
approach

We all know that Every Child Matters. But every child is also different. And because learning styles can vary enormously at this critical stage of a child's development, your approach to early years education also has to be very different.

That's why RM offers a wide range of products specially designed to enhance the learning experiences of all children aged 3-5. Every item within our early years range of hardware, software and learning accessories has been developed in association with educational experts to ensure that it offers just the right mix of fun and functionality to appeal to young children – and encourage them to learn through play.

For more details on early years ICT, please visit our Web site www.rm.com/eartyyears or call the Sales Advice Line 08709 085069

with RM, early years ICT is
child's play

ICT now impacts on so many aspects of our daily lives that it's essential for our children to learn about technology and its role in the world we live in.

Integrating ICT at the Foundation Stage opens both teachers and children up to a whole new world of early years learning through technology. We're not just talking about computers - but interactive toys, books, audio, video and a whole host of other fun, motivational and, above all, educational activities.

Whether these opportunities for exploration are experienced in a role-play area or classroom environment, RM's range of early years ICT products can be used to support the key stages of development for this age group and learning goals such as:

- Find out about and identify the uses of everyday technology.
- Use ICT and programmable toys to support learning.
- Listen, respond to and make up your own stories, songs and music.
- Explore and experiment with words, sound and text.
- Goals dealing with maths and counting skills.
- Finding out how and why things work.

What's more, a focus on using ICT as part of the early years curriculum will give young children a crucial head start with the skills they'll be expected to use as they advance through their primary education.

phonics
made fun

With synthetic phonics set to become the norm for teaching young children to read, the Easiteach® Early Steps in Literacy content is an obvious choice for early years teachers.

Designed for use with Easiteach on any interactive whiteboard or other whiteboard teaching technology, it offers a whole host of fun, motivational and educational resources to make phonics fun and encourage learning in subjects right across the Foundation and Key Stage 1 curricula. It supports the Jolly Phonics synthetic phonics system, as well as other key schemes like Progression in Phonics and Code Breakers.

Highly engaging, interactive content is accessible via an easy-to-use index system, and is designed for easy editing by teachers to address a wide range of learning styles.

The Easiteach Early Steps in Literacy content includes:

- ten illustrated nursery rhymes and related activities,
- more than 100 whiteboard adaptable teaching files on phonics development,
- eight interactive activities from the popular Big Box range of materials,
- a series of games to support phonics activity in a whole class or group teaching environment,
- 20 whiteboard teaching files on popular themes, such as 'you and me' and 'odd one out',
- a selection of clipart, commissioned specifically to support pupils in this age group.

"To say that Early Steps contains lots of resources would definitely be an understatement. It is a massive and varied resource for primary teachers that will allow them to get more out of their whiteboard."

ICT for Education, Summer Term 1 (May 2005)

For more information about Easiteach and early years, please visit www.rm.com/easiteach

building
essential
skills

The role-play area is ideal for encouraging young children to interact with ICT. This will help them to learn essential personal and social skills and start exploring the influential role of technology in the world they will grow up in.

RM offers a range of exciting, interactive toys that are guaranteed to stimulate active imaginations everywhere...

Our early years range includes fantastic products like the multi-award-winning Pretend & Play Calculator Cash Register. Boasting a robust design, oversized buttons and a big digital display for its fully working, solar-powered calculator, it is perfect for young shopkeepers. Big enough to hold lifesize money, it comes with an activity guide and an imitation credit card and money set.

And then there's Kid K'nex, a series of soft and chunky building pieces that can be assembled into colourful characters with eyes, ears and wings – and plenty of tales to tell. Designed for children with varying manipulative skills, this flexible system aids hand-eye coordination and encourages classroom interaction and discussion through storytelling limited only by the user's imagination.